

STSA Workshop on Sustainability Reporting: The Future of Sustainability Reporting in the Commodity Trading Industry

Date: Thursday, 31 March 2022 (one-day workshop)

Time: 11:00 – 16.00

Place: Geneva, Giuseppe Motta 50 (PwC Building)

Registration: Sign up as soon as possible (limited capacity)

Price: CHF 80 per person (STSA fee)

Covid-19: current regulations at the time of the event will apply

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Overview:

Companies are challenged by the demand from stakeholders for transparent sustainability reporting. Reporting should be in line with the overall corporate strategy and presented in a way that mirrors the core values of the company to the wider public. What used to be demanded from large corporates only is increasingly expected also from SMEs. Be it human rights or environmental issues, aspects that touch upon a complex supply-chain need to be taken up and reflected in the context of national and international legislations. In this workshop we reflect on the sustainability reporting of small-to-medium sized merchants out of the soft-commodity sector and share their latest experiences. The event is tailored to the shipping & trading industry, with special attention to SMEs.

STSA in collaboration with [Sustainserv](#) and [CorporatEngagement](#) organizes a workshop

- (i) offering an outlook on what is yet to come in the context of sustainability regulations for Swiss-based companies;
- (ii) present two cases of sustainability reporting from STSA members (Reinhart AG and AgroCompanies) and lessons learnt from their first encounters;
- (iii) open the floor to an exchange amongst participants to jointly develop an action plan on how to prepare for your next sustainability report.

Agenda and Speakers/Moderators

- 11:00-11:05 Welcome words by Florence Schurch, STSA General Secretary
- 11:05-11.15 Mutual introduction
- 11:15-12:15 Input presentations with clarification questions:
- **Latest sustainability regulatory developments and assurance in Switzerland and the EU** (Dr. Erol Baruh, Attorney Regulatory, Compliance & Sustainability Services, PwC Switzerland)
 - **Strategy alignment and practical implementation of sustainability reporting** (Dr. Bernd Kasemir, Managing Partner Sustainserv GmbH)
 - **Sustainability reporting and crisis management** (Marie-Gabrielle Cajoly, Founder & Director CorporatEngagement)
- 12:15-12:30 Discussion on experiences and needs by the participants
- 12:30-13:30 Networking Stand-up lunch break
- 13:30-14:15 Case presentations (20 minutes each) with clarification questions:
- **Sustainability strategy program and online reporting** [Paul Reinhart AG](#) (Dr. Philippe Saner, Head of Business Development & ICT)
 - **Sustainability reporting as stakeholder engagement** [Agro Companies](#) (Senior Leader connected remotely, commented by Marie-Gabrielle Cajoly)
- 14:15-15:30 Shared or parallel workgroup discussions:
- a) **Strategic alignment and reporting formats** (moderated by Philippe Saner and Bernd Kasemir)
 - b) **Sustainability reporting and stakeholder communication** (moderated by Marie-Gabrielle Cajoly)
- 15:30-16:00 Plenary discussion on workgroup results and action plan for your next sustainability reporting
- 16:00 Going forward and closing statement from STSA

See presentation of speakers on the next page.

About the Speakers



Erol Baruh is a Geneva-based legal advisor at PwC Switzerland, with a professional focus on investor protection, financial crime compliance, market integrity and responsible business conduct



Philippe Saner, Head of Business Development, leads the sustainability team at REINHART. Family-business REINHART is the oldest and one of the leading cotton merchants, established in 1788 and headquartered in Winterthur.



Bernd Kasemir is Managing Partner at Sustainserv. With offices in Switzerland, Germany and the US, Sustainserv has helped companies for 20 years to integrate sustainability into their strategies, operations and communications.

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Marie-Gabrielle Cajoly is the founder of CorporatEngagement LLC, a Geneva-based firm building on a +20 year-track record in the commodity trading & shipping industry, and providing ESG/Sustainability communications and reporting services to businesses.