



## Sustainerv

Press Release

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### Dr. Ralf Frank new Managing Director Sustainerv Germany

#### **International management consultancy for sustainability strengthens German presence and position in Sustainable Finance.**

Sustainerv, an international sustainability management consultancy based in Zurich and Boston, announces the appointment of Dr. Ralf Frank as the new Managing Director of its German company.

Frank holds a PhD in business administration and has many years of experience in the financial market and capital market-oriented ESG (environmental, social and governance criteria). Prior to this role, he served for more than 18 years as Managing Director of DVFA, the German professional association of investment professionals and its renowned training school. Frank joined DVFA in 2002 and transformed the association and its training academy into a thematically broad-based professional association of investment professionals. By systematically engaging in essential topics including ethics, digitalization, corporate governance, and above all ESG, Frank made DVFA a pioneer in sustainable investing.

After studies in Essen, Brussels, and Manchester, Frank began his career with a US automotive small series manufacturer, where he held various management positions in Neuss and Paris from 1992 to 1999. He has also held positions in human resources consulting and change management. Frank is a certified systemic consultant (SG) and, since May 2021, a Professor of Organizational Transformation at GISMA University of Applied Sciences in Potsdam.

"I am delighted to join Sustainerv during this exciting time," says Frank. "One of the most important factors in my decision to join Sustainerv was its outstanding expertise in sustainable transformation, as well as a corporate culture that, untypical for consulting firms, is characterized by collegiality, does not encourage lone wolves, and instead puts everyone's success first." Bernd Kasemir, Managing Partner and one of three founders of Sustainerv adds, "Germany is an important market for us, which we will expand. In addition, we will enhance our offerings in Sustainable Finance globally with Ralf's expertise. With his arrival, and to be even closer to relevant financial market players, we have moved our German headquarters to Frankfurt am Main. But we will still maintain a presence through partners in the economic centers of Munich, Berlin, and Cologne."

#### **Sustainerv**

Sustainerv is a global management consulting firm, based in Boston, Frankfurt am Main, Nashville, and Zurich, that helps clients integrate sustainability considerations into their long-term strategies, day-to-day operations, and communications. Sustainerv's belief is that when sustainability is approached holistically, it can be profitable for the company while benefiting the environment and society. Sustainerv wants to shape a future where sustainable value creation is the norm. Everything Sustainerv and its employees do is focused on driving meaningful change in the world every day.